

### Appendix 23: Conversation between myself and Seán Marsh

These messages are from Facebook messenger

Hey Sarah, please delete that comment on Sorrento News. Makes the group and team look amateur.



The way this panned out today was intentionally strategic.



5 DEC 2024 AT 20:52

Hi Sean. It is great that you are helping the Organising Team. However, important that you remember that you work for C200 - and it is not appropriate for someone at C200 to tell people to remove/change a social media post.

FYI - I know Suzanne Jones - and my response to her cheeky post was well considered and appropriate. Much better to say "yes should have been embargoed" than to try to explain otherwise.

Regarding the "intentionally strategic" reveal - I have spoken with Cam at MP News to confirm. However very disappointing members were not told before they read it in the local paper/ social media. The email to members came at 4.40pm - 6 hours after the time Cam was asked to publish the article (10.30am). Was that also the plan?

Also - after the MP news article was published, WhatsApp users were still being asked to "snag your tickets for the big reveal" - perhaps there was a communication breakdown and they were unaware the big reveal was revealed.

One of the most important things about grassroots community is most volunteers are amateurs. Of course the organising team have made mistakes. And this is OK. In my opinion, it is much better to own your mistakes than try to create a new narrative.

Ben is a great candidate. People are already sending me messages about his time as a Minister in Community of Christ. I don't know if his religious background is a positive or negative - time will tell.

My involvement with the campaign is 100% voluntary.

I know - but your initial involvement (designing the teal branding) was as a C200 employee.

I've had a very long day. I am happy to chat about this another time.

No, it's important that my involvement is understood. That was for the community group. They received 8 hours of my support time via a donation from Climate 200. After that time I switched to assisting them completely in my spare time.